

DR. ASHLEY DASH

WORKFORCE INNOVATION FOUNDER
GLOBAL HR STRATEGIST
KEYNOTE SPEAKER

Healing is Leadership Development.



Dr. Ashley Dash helps organizations address how workplace experiences influence the way people lead, communicate, perform, and respond to change.



THE HUMAN SIDE OF WORKFORCE TRANSFORMATION

Dr. Ashley Dash is a workforce innovation founder, global HR strategist, and keynote speaker with more than 15 years of experience supporting leaders and employees across cultures, including living and working in Japan.

She saw organizations modernize technology, talent systems, and workforce strategies while people carried the effects of difficult workplace experiences into the change. Systems can improve a process; they cannot automatically rebuild trust, restore confidence, or erase the conclusions people formed about themselves.

That insight connects her work. ResumeATM expands access to opportunity through AI-powered career technology and expert human support. Healing Work-Hurt™ helps ensure the past does not determine how people lead, perform, or pursue what comes next.

Her 4R framework - Recognize, Reflect, Reframe, and Rebuild - helps audiences name what happened, understand its present impact, and choose a more intentional response.

On stage, Dr. Dash combines candid storytelling, global workforce experience, and practical tools that move people from awareness to action.

SIGNATURE TALKS

HEALING WORK-HURT™

Healing Is Leadership Development.

LEADERSHIP IS MESSY

When Culture, Communication, and Expectations Collide.

BEYOND THE TITLE

Who Are You When Your Position Isn't Doing the Introducing?

AI CAN'T FIX THIS... BUT PEOPLE STILL HAVE TO

The Human Work Behind Workforce Innovation.

WHAT AUDIENCES LEAVE WITH

- RECOGNIZE how workplace experiences may be affecting trust, communication, leadership, and performance.
- APPLY the 4R framework to a real workplace or career challenge.
- USE clearer questions to begin more honest and productive workforce conversations.
- CHOOSE one practical action that moves awareness toward an intentional response.

BEST FOR

Leadership conferences • HR and talent events
• Employee summits • Workforce-development programs • Organizational-change initiatives
• Teams navigating AI adoption, cultural transformation, or declining trust



EXPERIENCE THAT CONNECTS STRATEGY TO PEOPLE

GLOBAL EXPERIENCE. PRACTICAL IMPACT.

Dr. Ashley Dash is a global HR strategist with more than 15 years of experience supporting domestic and international organizations, C-suite executives, senior leaders, and employees. Her work spans workforce strategy, employee engagement, talent development, global mobility, organizational change, performance management, recruitment, career transition, and leadership development.

SELECTED ORGANIZATIONAL IMPACT

17,000+ EMPLOYEES	Supported a global engagement survey across six regions and 11 languages, achieving 70% participation.	40 MENTOR PAIRS	Created a virtual global mentorship program connecting senior managers with future successors.
700+ EMPLOYEES	Led an enterprise-wide HRIS transition while maintaining access for more than 1,200 users.	1,500+ WORKERS	Supported large-scale recruitment and recall efforts, screenings, career fairs, orientation, and logistics.

SPEAKING AND EXECUTIVE PROOF

EXECUTIVE RESPONSE TO HEALING WORK-HURT™ "As I listened to Dr. Dash explain Work-Hurt and its impact, I became aware of how greatly it had influenced decisions throughout my career. Even with a successful career, realizing that something I had not recognized held that much influence over me gave me pause." Henry Seals Chief Operating Officer, ZAIKO Japan	EVENT ORGANIZER TESTIMONIAL "Dr. Ashley Dash has a remarkable ability to transform a traditionally dry topic into an engaging, practical learning experience. She kept our audience fully engaged while equipping them with technology tools they could immediately apply, which is why we have invited her back multiple times." Livia Bellisario Programming Lead Women in Tech Tulsa
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"Her down-to-earth and transparent approach is incredibly refreshing. She fearlessly identifies areas for improvement while maintaining a supportive and encouraging environment conducive to growth."	Sashanna Mighty CEO, Borderless Creatives
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WAYS TO WORK WITH DR. ASHLEY

Workforce strategy, leadership development, and opportunity - brought together through speaking, innovation, and implementation.

01 KEYNOTES & WORKSHOPS

For conferences, leadership retreats, employee summits, professional associations, ERG/BRG events, and workforce-development programs.

02 WORKFORCE INNOVATION

Pilot programs, career-mobility initiatives, workforce technology, program design, curriculum development, and job-seeker support.

03 FRACTIONAL HR STRATEGY

Short-term HR leadership for workforce strategy, employee engagement, organizational change, talent development, and special projects.

04 MEDIA & PARTNERSHIPS

Podcast interviews, expert commentary, guest articles, event participation, educational content, and aligned brand collaborations.

WHAT PARTNERS CAN EXPECT

01 AUDIENCE ALIGNMENT

A pre-event conversation to clarify the audience, event purpose, and desired outcome.

02 CONTEXTUAL DELIVERY

Examples and framing shaped to the organization, industry, culture, and moment.

03 ACTION AFTER APPLAUSE

A practical idea or 4R application audiences can use after the session ends.

BOOKING AND PARTNERSHIP INQUIRIES

BRING DR. ASHLEY INTO THE CONVERSATION.

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